



#### On-board collection program “Small Change – it’s a Big Help”

Since May 2001, Lufthansa customers have had the opportunity to support social causes by participating in the on-board collection program “Small Change – it’s a Big Help.” In 2007, the amount donated declined once again.

##### Development of donations:

- 2001: 207,175 €
- 2002: 232,692 €
- 2003: 216,539 €
- 2004: 238,023 €
- 2005: 294,870 €
- 2006: 279,575 €
- 2007: 260,939 €

Start of Condor’s participation: October 2003

#### “Miles to Help”

The initiative “Miles to Help” aims to win as many participants in the frequent flyer program Miles & More as possible for the support of people in need and the long-term protection of the environment. Here, donors decide themselves if they want to make their miles available to the HelpAlliance, the international lake network Living Lakes or the relief organization SOS Children’s Village. Just a year after the launch of “Miles to Help,” the result is extremely encouraging: For example, in December 2007 alone, 28.6 million miles were received for charitable purposes. For the entire year 2007, the Miles & More participants contributed more than 83 million award miles.

The miles thus donated enabled the HelpAlliance to finance the salaries of ten nurses in Africa for an entire year. In addition, the tuition fees for more than 1,000 children in India could be covered. Simultaneously, Living Lakes succeeded in saving 140 hectares of rain forest in Brazil from destruction. Moreover, the donation of miles made it possible for more than 120 children in Latin America to continue living with their natural families due to the family support programs offered by the SOS Social Centers. All measures initiated by the HelpAlliance are personally overseen on a volunteer basis by Lufthansa employees.

## Social projects

### HelpAlliance – Achieving more by working together

The registered association “HelpAlliance – Lufthansa employees lend a helping hand” was founded in 1999 by employees from all parts of the Lufthansa Group. Ever since, the association’s members have been committed to numerous aid projects around the world, including support for business startups, projects for street kids, educational institutions, orphanages and bush hospitals. Lufthansa has supported the HelpAlliance with financial and logistical means since its inception. In addition, Sabine Weber, wife of Deutsche Lufthansa AG’s Supervisory Board Chairman Jürgen Weber, agreed to become the help organization’s patron in 2000.

### Encouraging increase in donations

The year 2007 was characterized by an enormous increase in donations. Compared with 2006, donations increased by about 20 percent, from 571,719 euros to 710,365 euros. This sum is made up of regular contributions from Supporting Members, project-dedicated donations and nondedicated donations, whose use is determined by the HelpAlliance depending on current needs. The amount also includes donations from the program “Miles to Help,” which was launched at the end of 2006. It allows Lufthansa customers participating in the frequent flyer program Miles & More to donate their award miles for charitable purposes – the choices being the HelpAlliance, the international lake network Living Lakes and the SOS Children’s Villages.

### Support for significantly more projects

Thanks to the encouraging increase in donations, the registered charity was able to support significantly more projects in 2007 than in the previous year. While there were already 20 initiatives in 2006, this number rose to 31 in 2007. These include 12 long-term HelpAlliance projects, 16 short-term Supported Projects, which receive results-related financial support from the organization, and three emergency-aid projects (excluding tsunami). The Supported Projects are initiated by committed Lufthansa employees, who not only assume responsibility for the success of “their” projects but also oversee it on a volunteer basis – in person on location, during their time off and during their vacations. The number of short-term projects can vary significantly from one year to the next.

### Taking life into one’s own hands

Among the short-term Supported Projects approved in 2007 was the expansion of a vocational training center in the rain-forest city of Santarém in the Amazon, which is operated by the registered association “SEARA – A Future for Children” and to which a Lufthansa employee is committed as well. The HelpAlliance provided funding for the purchase of the plot. The goal of the vocational training center is to help young mothers from poor backgrounds and with little education to obtain professional qualifications, so that they can earn a living for themselves and their families through their own efforts. The program includes courses in sewing, textile painting, manicures, pedicures, hammock making, costume jewelry, alternative medicines and whole-food cooking, using regional ingredients that the participants grow in the center’s own vegetable garden. Training courses lead to the respective certificates acknowledged by the local Chamber of Commerce.



Women participating in a cooking course run by the SEARA project.

The vocational training center is right next to a day-care center. There, 29 full-time employees of SEARA Brazil look after 140 significantly under- or malnourished children between one and five years old. Most are children of the women who participate in the training center's courses. To promote the development of the youngsters' health, they receive four whole-food meals a day based on local fruit and vegetable varieties.

#### Education for all

Another Support Project initiated by committed Lufthansa employees from Hamburg is "Culture Radio" in Sierra Leone. This West African state is among the world's poorest, and 85 percent of the population is illiterate. To change this state of affairs, Culture Radio has been broadcasting an education and information program in order to reach as many people as possible. This type of distance learning is flanked by so-called "community teachers," who accompany and support students in situ. In addition to funding for Culture Radio, the HelpAlliance also provided money for Support Projects aimed at helping schools, kindergartens and street-kid initiatives.

#### Positive development for emergency-aid programs

Thanks to the positive development of donations in 2007, the HelpAlliance had the necessary means at its disposal to approve the majority of emergency-aid projects proposed by Lufthansa colleagues. This was made possible by the commitment of numerous Lufthansa employees looking after fundraising. While some turned the decommissioned furniture from a Lufthansa lounge into hard cash, for example, others took advantage of their church wedding to have the collection plate filled with an offering for the HelpAlliance.

You can find more information about the HelpAlliance and an overview of current projects on the Internet at → [www.help-alliance.com](http://www.help-alliance.com). The HelpAlliance's Annual Report is also available on this site.

#### Junior Round Table: Young professionals take on social responsibility

Lufthansa offers its junior staff not only an attractive working environment and good career opportunities, but also the chance to work for the common good during their leisure time – as part of the Junior Round Table (JRT), for example. This network of junior employees in Frankfurt, Hamburg, Cologne and Munich was founded in 2005 and is geared specifically to university graduates who have not yet been with Lufthansa for more than two years. Moreover, the Junior Round Table is open to young pilots, who in addition to their flying also take advantage of an activity on the ground. The goal is to make integration into the Lufthansa Group easier for young employees and to promote both the exchange of experience and networking among the them. In 2007 the JRT's five working groups – "Social Commitment," "Guided Visits," "Lectures," "Communication" and "Culture" – counted more than 600 members.



Young people of "Lebenshilfe Bad Homburg" on a visit to Lufthansa Technik.

Accordingly, the team "Social Commitment" is active in helping socially disadvantaged children and youths. In 2007, junior Lufthansa employees organized numerous charitable events both in the Rhine-Main area and in Hamburg. These proceeds were used, for instance, to benefit children whose psycho-social development is impaired. Furthermore, the group supported schools, orphanages and day-care centers. A number of disabled youths of "Lebenshilfe Bad Homburg" were thrilled when they were able to take a look inside the cockpit of an Airbus A340-300.